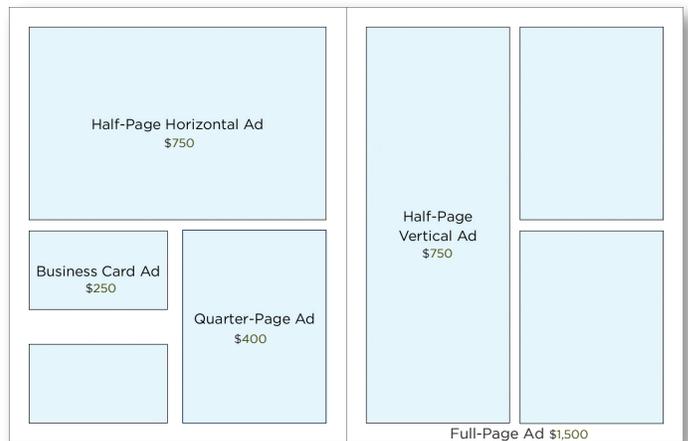# MATERIALS SPECIFICATIONS

2026 Signature Kitchen Tour Book

Please use the following information to create and submit your ad/logo within SolMateo printing guidelines and deadline of **April 1, 2026**.

Digital Tour Book Specs: Page trim size: 8.5 x 11"
Printing: full color

PRINT AD SIZES

Double Page Spread	17 x 11" (w/bleed 17.5 x 11.25")
Full-Page Cover	8.5 x 11" (w/bleed 8.75 x 11.25")
Full-Page Interior	7.5 x 10"
Half-Page Horizontal	7.5 x 4.875"
Half-Page Vertical	3.625 x 10"
Quarter-Page	3.625 x 4.875"
Business Card	3.5 x 2"

Half-Page Horizontal Ad $750

Business Card Ad $250

Quarter-Page Ad $400

Half-Page Vertical Ad $750

Full-Page Ad $1,500

FILE SPECIFICATIONS

- Color images must be in CMYK format (No RGB or spot colors)
- CMYK images should have a minimum resolution of 300dpi
- B&W images should be saved as grayscale (No RGB or spot colors)
- All fonts must be embedded

Ad Print File & Logo Format

PDF files are required for ads and must be press ready.

Logos (if included in level benefit) can be sent in JPEG files but PNG is preferred.

Naming Your File

It is important that your ad and logo file contains the name of the advertiser/sponsor.
For example: SpecialOccasionSpecialists.pdf

GRAPHIC DESIGN SERVICES

Ads requiring modifications or to be created will be charged an hourly fee of $125. Please contact Jill Reinemann of Rhino Design Works at jill@rhinodesignworks.net.

CONTACT/SUBMIT ARTWORK & LOGO TO:

support@solmateo.org
650-350-2094

Please email electronic files with **SolMateo KT Ad** in the subject line.

solmateo.org

P.O. Box 117561 • Burlingame, California 94011-7561
SolMateo is a 501 (c)(3) non-profit organization • Tax ID 51-2159348