

MATERIALS SPECIFICATIONS

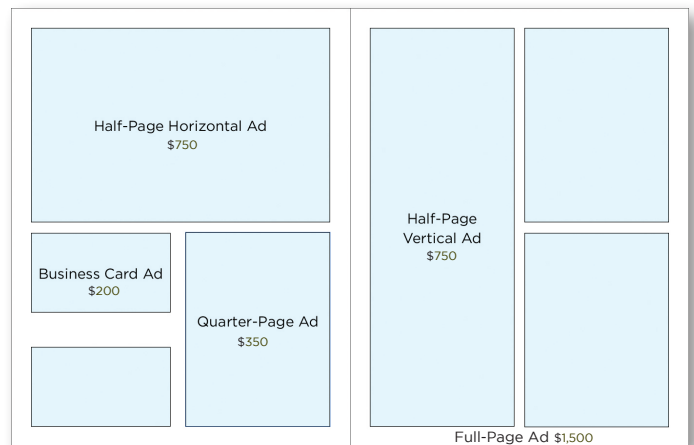
2022 Signature Kitchen Tour Book

Please use the following information to create and submit your ad within SolMATEO printing guidelines and deadline of **Friday, March 25, 2022**.

Digital Tour Book Specs: Page trim size: 8.5 x 11"
Printing: full color

PRINT AD SIZES

| | |
|----------------------|-------------------------------------|
| Double Page Spread | 17 x 11" (w/bleed 17.5 x 11.25") |
| Full-Page Cover | 8.5 x 11" (w/bleed 8.75 x 11.25") |
| Full-Page Interior | 7.5 x 10" |
| Half-Page Horizontal | 7.5 x 4.875" |
| Half-Page Vertical | 3.625 x 10" |
| Quarter-Page | 3.625 x 4.875" |
| Business Card | 3.5 x 2" |



FILE SPECIFICATIONS

- Color images must be in CMYK format (No RGB or spot colors)
- CMYK images should have a minimum resolution of 300dpi
- B&W images should be saved as grayscale (No RGB or spot colors)
- All fonts must be embedded

File Format

PDF files are required and must be press ready.

Naming your File

It is important that your ad file contains the name of the advertiser/sponsor.
For example: SpecialOccasionSpecialists.pdf

Graphic Design Services

Ads requiring modifications or to be created will be charged an hourly fee of \$125. Please contact Jill Reinemann of Rhino Design Works at jill@rhinodesignworks.net.

CONTACT/SUBMIT ARTWORK TO:

Nancy Minnig
SolMATEO Tour Book Co-chair
nancy@bodl.com
650-867-4765

Please email electronic files with *SolMATEO KT Ad* in the subject line.