

SPONSORSHIP/ADVERTISING AGREEMENT

2024 Signature Kitchen Tour Book

SPONSOR/ADVERTISER INFORMATION

Name/Company *(as it should appear in marketing material including the Tour Book and SolMATEO website)*

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Person _____ Contact Phone _____

Email _____ Web Address _____

SPONSORSHIP LEVELS *(please check the appropriate box to indicate desired sponsorship level)*

✓	SPONSORSHIP LEVEL	COST
<input type="checkbox"/>	GOLD	\$10,000
<input type="checkbox"/>	SILVER	\$7,500
<input type="checkbox"/>	BRONZE	\$5,000
<input type="checkbox"/>	BENEFACTOR	\$2,500

✓	SPONSORSHIP LEVEL	COST
<input type="checkbox"/>	PATRON	\$1,500
<input type="checkbox"/>	SUPPORTER	\$750
<input type="checkbox"/>	FRIEND	\$350
<input type="checkbox"/>	CONTRIBUTOR	\$200

PLEASE NOTE: Some of these opportunities may have been sold. Email support@solmateo.org or call 650-350-2094 for more details.

SPONSORSHIP BENEFITS

Benefits are based on sponsorship levels. A full list of Sponsorship Benefits can be found on www.solmateo.org/sponsorshipbenefits.

ARTWORK

Ad file must be sent electronically, PDF files preferred. Logos can be JPEG files but PNG files are preferred. Artwork must comply with the Tour Book Materials Specification Sheet. Additional charges will occur if your ad requires modification. **Advertisement and or logo will not be printed unless accompanied by payment in full and signed contract by Friday, March 8, 2024.**

PAYMENT

Enclose a check payable to SolMATEO for \$ _____ representing payment in FULL or scan to pay by Venmo.



AUTHORIZATION

The undersigned agrees to advertise in the Tour Book for the Signature Kitchen Tour on Friday, May 3, 2024. SolMATEO reserves the right to reject any copy or ads deemed unsuitable for publication.

Authorized Signature _____ Date _____

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please make a copy for your records and **submit this signed agreement, full payment and ad artwork by Friday, March 8, 2024.**

Mail agreement and check to:
SolMATEO
Attn: Sponsorships
P.O. Box 117561
Burlingame, CA 94011-7561

Email artwork and logo to:
support@solmateo.org
Subject: SolMATEO KT Ad

Questions? Email support@solmateo.org or call 650-350-2094

SPONSORSHIP LEVELS 2024 Signature Kitchen Tour

SolMATEO produces a full color print and digital Tour Book. Each tour guest will receive a hard copy to be used throughout the day as a guide, featuring home descriptions, kitchen photos, design details, product information and business advertisements. The digital book, with links to sponsor websites, will be available online for one year on solmateo.org. By choosing a level that benefits you, it will also help community members with mental health issues, their families and friends. See details of each level listed below.

	PRESENTING	PREMIER		ADVOCATE		COMMUNITY BUILDER		
LEVEL	GOLD	SILVER	BRONZE	BENEFACTOR	PATRON	SUPPORTER	FRIEND	CONTRIBUTOR
COST	\$10,000	\$7,500	\$5,000	\$2,500	\$1,500	\$750	\$350	\$200
TOUR BOOK (PRINT & DIGITAL*)	✓	✓	✓	✓	✓	✓	✓	✓
SPONSOR LISTING ON EVENT POSTER	✓	✓	✓	✓	✓	✓	✓	
TOUR PAGE LINK*	✓	✓	✓	✓	✓	✓		
HOME PAGE LINK*	✓	✓	✓	✓	✓			
PRIORITY AD PLACEMENT	✓	✓	✓	✓				
SOCIAL MEDIA POSTS	✓	✓	✓					
SAVE THE DATE POSTCARD (5K)	✓	✓						
PRINT & ONLINE TICKETS	✓							
TOP BILLING	✓							
AD SIZE/ LOCATION	Full Page 1 st Choice	Full Page	Full Page	Full Page	Full Page	Half Page	Quarter Page	Business Card
COMPLIMENTARY TICKETS**	12	10	8	6	4	2	1	

* Located on solmateo.org ** Donors making payment through a Donor Advised Account are not eligible for tickets

For more information, please email support@solmateo.org or call 650-350-2094.

MATERIALS SPECIFICATIONS

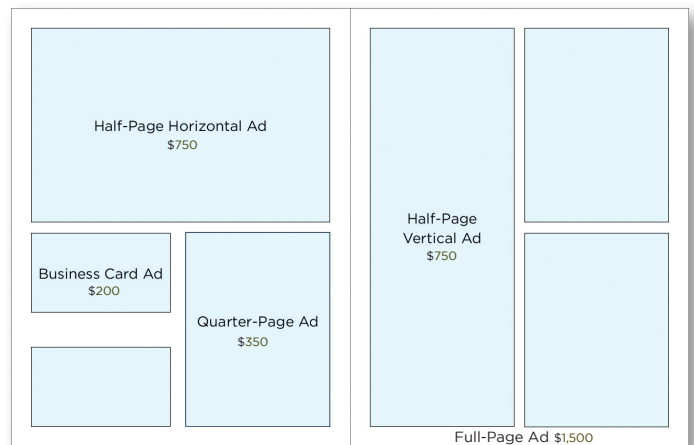
2024 Signature Kitchen Tour Book

Please use the following information to create and submit your ad/logo within SolMateo printing guidelines and deadline of **Friday, March 8, 2024**.

Digital Tour Book Specs: Page trim size: 8.5 x 11"
Printing: full color

PRINT AD SIZES

Double Page Spread	17 x 11" (w/bleed 17.5 x 11.25")
Full-Page Cover	8.5 x 11" (w/bleed 8.75 x 11.25")
Full-Page Interior	7.5 x 10"
Half-Page Horizontal	7.5 x 4.875"
Half-Page Vertical	3.625 x 10"
Quarter-Page	3.625 x 4.875"
Business Card	3.5 x 2"



FILE SPECIFICATIONS

- Color images must be in CMYK format (No RGB or spot colors)
- CMYK images should have a minimum resolution of 300dpi
- B&W images should be saved as grayscale (No RGB or spot colors)
- All fonts must be embedded

File Format

PDF files are required for Ads and must be press ready. Logos can be sent in JPEG files but PNG is preferred.

Naming your File

It is important that your ad and logo file contains the name of the advertiser/sponsor.
For example: SpecialOccasionSpecialists.pdf

Graphic Design Services

Ads requiring modifications or to be created will be charged an hourly fee of \$125. Please contact Jill Reinemann of Rhino Design Works at jill@rhinodesignworks.net.

CONTACT/SUBMITARTWORK&LOGOTO:

support@solmateo.org
650-350-2094

Please email electronic files with **SolMateo KT Ad** in the subject line.