

## MATERIALS SPECIFICATIONS

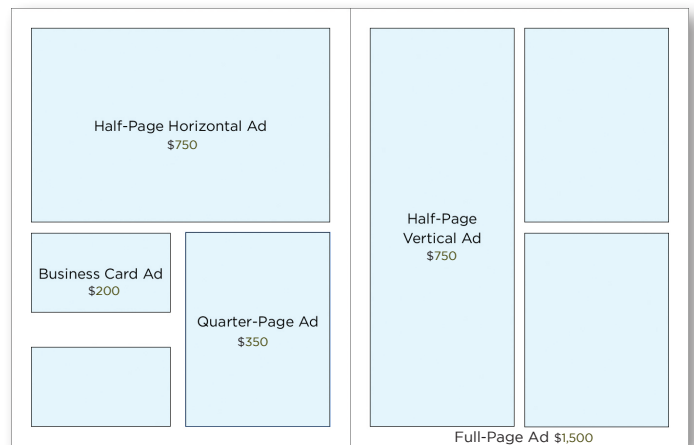
### 2023 Signature Kitchen Tour Book

Please use the following information to create and submit your ad within SolMATEO printing guidelines and deadline of **Friday, March 24, 2023**.

**Digital Tour Book Specs:** Page trim size: 8.5 x 11"  
Printing: full color

#### PRINT AD SIZES

Double Page Spread	17 x 11" (w/bleed 17.5 x 11.25")
Full-Page Cover	8.5 x 11" (w/bleed 8.75 x 11.25")
Full-Page Interior	7.5 x 10"
Half-Page Horizontal	7.5 x 4.875"
Half-Page Vertical	3.625 x 10"
Quarter-Page	3.625 x 4.875"
Business Card	3.5 x 2"



#### FILE SPECIFICATIONS

- Color images must be in CMYK format (No RGB or spot colors)
- CMYK images should have a minimum resolution of 300dpi
- B&W images should be saved as grayscale (No RGB or spot colors)
- All fonts must be embedded

#### File Format

PDF files are required and must be press ready.

#### Naming your File

It is important that your ad file contains the name of the advertiser/sponsor.  
For example: SpecialOccasionSpecialists.pdf

#### Graphic Design Services

Ads requiring modifications or to be created will be charged an hourly fee of \$125. Please contact Jill Reinemann of Rhino Design Works at [jill@rhinodesignworks.net](mailto:jill@rhinodesignworks.net).

#### CONTACT/SUBMIT ARTWORK TO:

Nancy Minnig  
SolMATEO Tour Book Co-chair  
[nancy@bodl.com](mailto:nancy@bodl.com)  
650-867-4765

Please email electronic files with *SolMATEO KT Ad* in the subject line.