

# MATERIALS SPECIFICATIONS

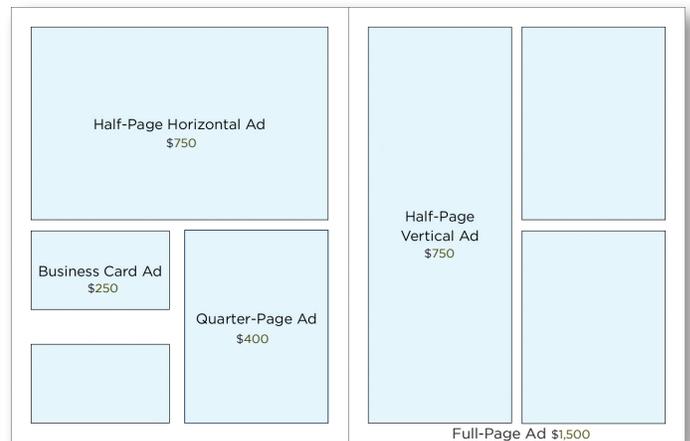
## 2026 Signature Kitchen Tour Book

Please use the following information to create and submit your ad/logo within SolMateo printing guidelines and deadline of **April 1, 2026**.

**Digital Tour Book Specs:** Page trim size: 8.5 x 11"  
 Printing: full color

### PRINT AD SIZES

Double Page Spread	17 x 11" (w/bleed 17.5 x 11.25")
Full-Page Cover	8.5 x 11" (w/bleed 8.75 x 11.25")
Full-Page Interior	7.5 x 10"
Half-Page Horizontal	7.5 x 4.875"
Half-Page Vertical	3.625 x 10"
Quarter-Page	3.625 x 4.875"
Business Card	3.5 x 2"



### FILE SPECIFICATIONS

- Color images must be in **CMYK** format (No RGB or spot colors)
- CMYK images should have a **minimum resolution of 300dpi**
- B&W images should be saved as **grayscale** (No RGB or spot colors)
- **All fonts must be embedded** in file

### AD PRINT FILE & LOGO FORMAT

- All ads must be submitted as **press-ready PDF files**
- Logos (if required) may be sent as **JPEG files**; however, **PNG format** is preferred for best print quality

### NAMING YOUR FILE

Please ensure your ad and logo files include the **name of the advertiser or sponsor**.  
 For example: SpecialOccasionSpecialists.pdf

### GRAPHIC DESIGN SERVICES

Ads requiring modifications or to be created will be charged an hourly fee of \$125. Please contact Jill Reinemann of Rhino Design Works at [jill@rhinodesignworks.net](mailto:jill@rhinodesignworks.net).

### CONTACT/SUBMIT ARTWORK & LOGO TO:

[support@solmateo.org](mailto:support@solmateo.org)  
 650-350-2094

Please email electronic files with **SolMateo KT Ad** in the subject line.