



Shining Light on Mental Health

# SPONSORSHIP/ADVERTISING AGREEMENT

## 2020 Signature Kitchen Tour Book

### SPONSOR/ADVERTISER INFORMATION

Name/Company (as it should appear in marketing material including the Tour Book and SolMateo website)

\_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Person \_\_\_\_\_ Contact Phone \_\_\_\_\_

Email \_\_\_\_\_ Web address \_\_\_\_\_

Detailed sponsor/advertiser information will be listed in the Tour Book with a purchase of an ad or Resource Listing.

### SPONSORSHIP LEVELS/ADVERTISING (please check the appropriate box to indicate desired sponsorship level)

#### PREMIUM SPONSORS

- Platinum – Tour Book Center Double Page Spread \$25,000
- Gold – Back Cover \$10,000
- Silver – Logo on Save the Date Postcard \$5,000
- Bronze – Full Page: Inside Front Cover \$2,500
- Bronze – Full Page: Inside Back Cover \$2,500

#### SUPPORTING SPONSORS

- Benefactor – Tour Book Full Page Interior \$1,500
- Patron – Half Page Horizontal/Vertical \$750
- Supporter – Quarter Page \$350
- Friend – Business Card \$200
- Resource Listing (located near home description) \$75

**PLEASE NOTE:** Some of these opportunities may have been sold. Email sarafurrer@comcast.net or call 650-892-1021 for more details.

### SPONSORSHIP BENEFITS

Benefits are based on sponsorship levels. A full list of Sponsorship Benefits can be found on [www.solmateo.org/sponsorshipbenefits](http://www.solmateo.org/sponsorshipbenefits).

### ARTWORK (please check appropriate box)

- Use previous year's ad  Ad file sent electronically

Artwork must comply with the Tour Book Materials Specification Sheet. Additional charges will occur if your ad requires modification. **Advertisement will not be printed unless accompanied by payment in full and signed contract by Friday, March 27, 2020.**

### PAYMENT

Check payable to SolMateo is enclosed for \$ \_\_\_\_\_ representing my payment in FULL.

### AUTHORIZATION

The undersigned agrees to advertise in the Tour Book for the Signature Kitchen Tour on Friday, May 15, 2020. SolMateo reserves the right to reject any copy or ads deemed unsuitable for publication.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

### THANK YOU FOR YOUR GENEROUS SUPPORT!

Please make a copy for your records and **submit this signed contract, full payment and ad artwork by Friday, March 27, 2020.**

**Mail contract and check to:** SolMateo  
Attn: Advertising/Sponsorships  
P.O. Box 117561  
Burlingame, CA 94011-7561

**Email artwork to:** info@solmateo.org  
Subject: SolMateo KT Ad

**Contact:** Sara Furrer, Sponsorship Chair  
sarafurrer@comcast.net  
650-892-1021