



SPONSORSHIP/ADVERTISING AGREEMENT

2023 Signature Kitchen Tour Book

SPONSOR/ADVERTISER INFORMATION

Name/Company (as it should appear in marketing material including the Tour Book and SolMateo website)

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Person _____ Contact Phone _____

Email _____ Web address _____

SPONSORSHIP LEVELS (please check the appropriate box to indicate desired sponsorship level)

✓	Sponsorship Level	Cost
<input type="checkbox"/>	Gold	\$10,000
<input type="checkbox"/>	Silver	\$5,000
<input type="checkbox"/>	Bronze	\$2,500
<input type="checkbox"/>	Benefactor	\$1,500

✓	Sponsorship Level	Cost
<input type="checkbox"/>	Patron	\$750
<input type="checkbox"/>	Supporter	\$350
<input type="checkbox"/>	Friend	\$200

PLEASE NOTE: Some of these opportunities may have been sold. Email support@solmateo.org or call 650-350-2094 for more details.

SPONSORSHIP BENEFITS

Benefits are based on sponsorship levels. A full list of Sponsorship Benefits can be found on www.solmateo.org/sponsorshipbenefits.

ARTWORK

Ad file must be sent electronically, PDF files preferred. Artwork must comply with the Tour Book Materials Specification Sheet.

Additional charges will occur if your ad requires modification. **Advertisement will not be printed unless accompanied by payment in full and signed contract by Friday, March 24, 2023.**

PAYMENT

Check payable to SolMateo is enclosed for \$ _____ representing my payment in FULL.

AUTHORIZATION

The undersigned agrees to advertise in the Tour Book for the Signature Kitchen Tour on Friday, May 19, 2023. SolMateo reserves the right to reject any copy or ads deemed unsuitable for publication.

Authorized Signature _____ Date _____

THANK YOU FOR YOUR GENEROUS SUPPORT!

Please make a copy for your records and **submit this signed agreement, full payment and ad artwork by Friday, March 24, 2023.**

Mail agreement and check to:
SolMateo
Attn: Sponsorships
P.O. Box 117561
Burlingame, CA 94011-7561

Email artwork to:
nancy@bodl.com
Subject: SolMateo KT Ad

Questions? Email support@solmateo.org or call 650-350-2094

SPONSORSHIP LEVELS

2023 Signature Kitchen Tour

SolMateo produces a full color digital Tour Book available on our website at solmateo.org. The Tour Book provides direct links to your business website for one year. Gold, Silver and Bronze sponsors will also have premier marketing status through various Signature Kitchen Tour marketing materials. See details of each level listed below.

Categories	Gold Presenting	Silver Premier	Bronze Premier	Benefactor	Patron	Supporter	Friend
Cost	\$10,000	\$5,000	\$2,500	\$1,500	\$750	\$350	\$200
Digital Tour Book	✓	✓	✓	✓	✓	✓	✓
Resource Listing*	✓	✓	✓	✓	✓	✓	
Tour Page Link	✓	✓	✓	✓	✓	✓	
Home Page Link	✓	✓	✓	✓	✓		
Premier Placement	✓	✓	✓	✓			
Tour Home Poster	✓	✓	✓				
Logo on Tote Bag	✓	✓					
Save the Date Postcard (5K)	✓	✓					
Printed Tickets / Eventbrite	✓						
Top Billing	✓						
Ad Size / Location	Full Page 1 st Choice	Full Page	Full Page	Full Page	Half Page	Quarter Page	Business Card
Comp Tickets	10	6	4	3	2	1	

*Company contact information will be listed on Tour Home page if applicable as a resource.

For more information, please email support@solmateo.org or call 650-350-2094.

MATERIALS SPECIFICATIONS

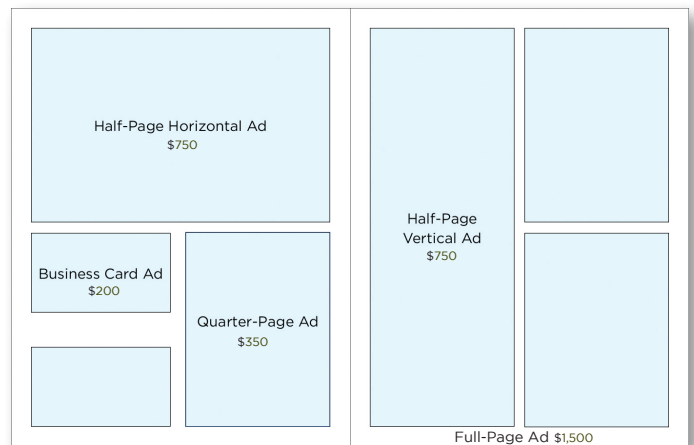
2023 Signature Kitchen Tour Book

Please use the following information to create and submit your ad within SolMATEO printing guidelines and deadline of **Friday, March 24, 2023**.

Digital Tour Book Specs: Page trim size: 8.5 x 11"
Printing: full color

PRINT AD SIZES

Double Page Spread	17 x 11" (w/bleed 17.5 x 11.25")
Full-Page Cover	8.5 x 11" (w/bleed 8.75 x 11.25")
Full-Page Interior	7.5 x 10"
Half-Page Horizontal	7.5 x 4.875"
Half-Page Vertical	3.625 x 10"
Quarter-Page	3.625 x 4.875"
Business Card	3.5 x 2"



FILE SPECIFICATIONS

- Color images must be in CMYK format (No RGB or spot colors)
- CMYK images should have a minimum resolution of 300dpi
- B&W images should be saved as grayscale (No RGB or spot colors)
- All fonts must be embedded

File Format

PDF files are required and must be press ready.

Naming your File

It is important that your ad file contains the name of the advertiser/sponsor.
For example: SpecialOccasionSpecialists.pdf

Graphic Design Services

Ads requiring modifications or to be created will be charged an hourly fee of \$125. Please contact Jill Reinemann of Rhino Design Works at jill@rhinodesignworks.net.

CONTACT/SUBMIT ARTWORK TO:

Nancy Minnig
SolMATEO Tour Book Co-chair
nancy@bodl.com
650-867-4765

Please email electronic files with *SolMATEO KT Ad* in the subject line.